



SHREYARTH UNIVERSITY

WORKSHOP

Organized by SSIP Department

A Workshop on Importance of Business Opportunities Identification for Start up



SPEAKER

Prof Bipin Shah
Adjunct Faculty, SOMM, GMU
Former Senior Faculty, EDII
Former MD, GITCO

- What is Entrepreneurship?
- Charms of Entrepreneurship
- Startup Motivational stories and Ecosystems
- What Business I should start?
- Business Opportunities Identification, Assessment, Profiling
- Startup Implementation Steps
- Exercises, Role play, Case study

29 NOV 2025
SATURDAY

10:00-1:00

AI-classroom,
Ground floor,
Shreyarth University

SSIP@shreyarthuni.ac.in

Register Now



Team Members

Dr Jayraj Pandya

Dr Anjali Manglani

Ms Jinal Bhatt

Ms Mirali Chauhan

Ms Aksha Shaikh

Mr Vishwas Shukla